

# 50th Anniversary

**Join us on Saturday 16 September 2017 at Wokefield Park in Mortimer near Reading for our Open Day, 50th Anniversary celebration and Fashion Show. We're going to be looking back at our origins as the Colostomy Welfare Group and at all the great things that have been achieved since then. We're also going to be sharing our vision for the years ahead. Don't miss out on what promises to be a special occasion, so book your place now to avoid disappointment.**

## Our History

Our 50 year history is fascinating and we owe a huge debt of thanks to Gertrude Swithenbank and Frances Goodall. It is purely as a result of their foresight back in the 1960s that led to the creation of our charity as it exists today. Our research into the past has certainly revealed some interesting facts so look out for more information about those discoveries in the coming months!

## Open Day

In a day packed to the brim, there will be the chance to meet and make friends with fellow ostomates, listen to topical talks, find out about the latest stoma products and arrange an appointment with a Securicare stoma care nurse. With around 20 exhibitors in attendance, various manufacturers' prize draws and our own celebrations, there is something for everyone. It will also be a great opportunity to speak to our volunteers from across the country, along with our staff, trustees and president. In fact, packing everything in is going to be the challenge. There will even be a 'meet and greet' area for people attending alone, so there's no excuse to stay at home!

## Fashion Show and Three-Course Dinner

Colostomates of all ages will be gracing the catwalk, modelling a range of outfits from casual to formal or, some might say, downright glamorous. If you want a taster of what might be in store, then please visit our website for a clip of our magical 2015 fashion show.

After the fashion show it will be time to enjoy a three-course meal. This will be a 'jacket and tie' affair, with tickets for the whole evening costing £25 per person. This is a subsidised price and includes some wine. There will be ten people to a table. The menu will be revealed on the night, but if you have any special dietary requirements don't worry, just let us know on the booking form.

The dinner will be followed by a presentation ceremony for several awards, including volunteers' contributions and our beautiful Purple Iris stoma care department award. (So please remember to nominate your team if you feel they have given you exemplary stoma care.)

## Outline of the Day

You can attend for all or part of the day and the only cost is £25 for the fashion show and evening meal.

|         |   |
|---------|---|
| 9.30am  | Registration and light refreshments<br>Opportunity to view exhibitors' stands   |
| 11.00am | Official Welcome to 50th Anniversary Celebration and topical talks  |
| 12.15pm | Lunch and time to view exhibitors' stands   |
| 2.15pm  | Talks including: <i>Parastomal Hernias</i> – by Mr Neil Smart, Consultant Colorectal Surgeon, Royal Devon & Exeter Hospital |
| 3.00pm  | Time to view exhibitors' stands<br>Prize draws  |
| 6.30pm  | Public bar opens  |
| 7.00pm  | Fashion Show  |
| 8.15pm  | Three-Course Dinner   |
| 11.30pm | Close   |

The fashion show is being sponsored by Dansac, with Yvonne Frost (Image-On) acting as image consultant. We extend our special thanks to all our current sponsors.

## Accommodation

The conference centre, hotel and mansion lie within 250 acres of scenic grounds. Reduced rates are available for the nights of Friday 15 September 2017 and Saturday 16 September 2017, but only up until the end of February 2017 so book early! The hotel also boasts a mini gym and swimming pool so why not make a weekend of it? For an additional cost, other activities on the site include a high wire course, climbing wall, lazer combat and a beautiful 18 hole golf course, making it an ideal location for the whole family!

To book overnight bed & breakfast accommodation, please contact the Hotel Reservations Team direct on 0118 933 4100, quoting code: "COLO150717" to obtain the discounted price of £91.20 inc



VAT (single occupancy) and £108.00 inc VAT (double occupancy). Please note, rooms must be booked by the end of February 2017 as they are only being held until then and, once booked, rooms are not transferrable or refundable.

## Post-Event Publicity

Staff will be taking photographs throughout the day to publish in our magazine, on our website and in social media. The press may be present too, as we hope to feature in the local newspapers. We also plan to take video footage again this year to provide a permanent 'movie' record of our 50th anniversary celebrations for use on YouTube and our website.

## Book Now!

Please complete the booking form on the next page and return it to the office no later than 31 August 2017, but the earlier the better to guarantee your place(s) Around 300 people may attend, so please hurry to avoid disappointment! Hope to see you there!

For more information about the venue and the golf course please visit: [www.devervenues.co.uk/en/venues/wokefield-park/](http://www.devervenues.co.uk/en/venues/wokefield-park/)

For more information about the outdoor experiences please visit [www.uniqueoutdoors.co.uk/](http://www.uniqueoutdoors.co.uk/)

# 50th Anniversary Open Day 2017 and Fashion Show

Saturday 16 September 2017



## Booking Form

I would like to attend the following **Colostomy Association** events at **Wokefield Park, Goodboys Lane, Mortimer, Reading, RG7 3AE**



(please insert the number of places required):

**Quantity**

**Open Day only**..... *Free of charge*

**Open Day, Fashion Show and Evening Meal**..... *£25 per person*

**Fashion Show and Evening Meal only**..... *£25 per person*

**I enclose a cheque made payable to 'CA Ltd' totalling**..... £  .

|                       |        |             |           |
|-----------------------|--------|-------------|-----------|
| <b>Details:</b>       | Title: | First Name: | Surname:  |
| Address:              |        |             |           |
|                       |        |             | Postcode: |
| Telephone (home):     |        | Mobile:     |           |
| Email:                |        |             |           |
| Dietary requirements: |        |             |           |
|                       |        |             |           |
|                       |        |             |           |

NOTE: Please remember to book your own overnight accommodation if needed. Reduced rates are available for the nights of Friday 15 September 2017 and Saturday 16 September 2017, but only up until the end of February 2017 so book early!

Please return this form to: **Colostomy Association, Enterprise House, 95 London Street, Reading, RG1 4QA** no later than **31 August 2017**, but bear in mind places are strictly limited so it will be best to book early to avoid disappointment.

Official tickets for the Fashion Show and Dinner will be sent to you nearer the time.